

EE COOK

Emma E. Cook

Graphic designer with over 7 years of experience within branding, events, and design.

CONTACT

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EDUCATION

Loyola University Chicago:
May 2014

Visual Communications BA
English Minor

School of the Art Institute of Chicago Continuing Studies courses

Introduction to Animation
in After Effects

After Effects II

Introduction to HTML and CSS

HTML and CSS II

Digital Photography I

SKILLS

Adobe Photoshop, Illustrator, InDesign, and After Effects

Photography and photo editing

Presentation design

Print Production

Illustration

Experienced with the following programs:

Asana

Basecamp

Microsoft Outlook and Teams

Google Drive

Box

EXPERIENCE

GMR Marketing: November 2021—Present; Chicago, IL & Remote
2D Designer

Designed for multiple large clients such as Humana, Comcast Xfinity, NFL, Visa, Proximo Spirits, and others in both print and digital media campaigns and experiences

Prepared presentation decks for clients in collaboration with 3D designers, Art Directors, Project Managers, and Creative Directors

Concepted interactive opportunities for clients that would expand their brand presence at events

Designed concepts with large clients' brands in mind, offering solutions of expansion in their visual communication

Collaborated in multiple RFPs with short timelines and multiple team members

Participated in mental health leadership meetings and sustainability meetings to find best practices to further improve company morale and initiate our sustainable values

Attended monthly group discussions on leadership, receiving feedback, and effective communication within the organization

Advocated for sustainable and accessible design in projects, providing experience and insight for building materials and accessibility

Conceptualized artwork for the internal brand

Chicago Event Management: July 2015—November 2021; Chicago, IL
Senior Graphic Designer

Designed and formatted digital and print advertisements for various events including the Bank of America Chicago Marathon, the Bank of America Shamrock Shuffle, and the Abbott Chicago 5K

Collaborated across multiple departments in order to maintain brand consistency in environmental and digital design, operational materials, and marketing assets

Designed and created templates, advertisements, and animations for social media channels

Managed photographers for events, provided artistic direction, edited shot lists, and organized photography assets

Created logo concepts for new events and brand guidelines

Managed print production and digital asset timelines

Designed editorials such as the Bank of America Chicago Marathon Program

Attended and contributed to marketing and strategy meetings

Created wireframes for web developers

Designed newsletter templates

Bygone-Erratic: March 2018—January 2021; Chicago, IL
Graphic Designer

Created visual identity for brand, including logos and typography

Illustrated unique artwork for t-shirts, website and social media

Designed social media graphics and promotions

Designed newsletter template

Created artwork for all apparel

NoStigmas.org: January 2014—January 2015; Chicago, IL
Visual Team Lead

Created branding materials for the organization such as flyers and business cards

Collaborated with team members in weekly strategy meetings

Designed flyers and other materials for fundraising events

Worked with interns to create social media material and develop their skills